5 Ways to Avoid Common SEO Mistakes

- ☐ Be patient — SEO takes time (but it's worth it!)
- ☐ Follow white-hat SEO principles to get the best results
- ☐ Be willing to invest money in your SEO efforts
- ☐ Get insights from competitors' SEO, but don't copy them
- ☐ Conduct a regular SEO audit
- ☐ Put your potential customers at the core
- ☐ Create relevant and high-quality SEO-optimized content
- ☐ Include technical SEO in your strategy
- ☐ Set clear SEO SMART goals
- ☐ Optimize your videos for SEO
- ☐ Compress and optimize images
- ☐ Think local with your SEO
- ☐ Monitor and track any SEO initiatives
- ☐ Make your website mobile-friendly
- ☐ Keep up with SEO trends and developments