

Checklist for Building a Successful SEO Campaign for CPAs

Want to create your own successful SEO campaign? Add each of these strategies to your checklist so you don't forget to mark off any important tips and best practices.



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- Employ local SEO
 - Create a well-designed website
 - Write quality and actionable blog content
 - Conduct keyword research
 - Get backlinks to your website
 - Use internal links
 - Optimize your content
 - Make sure your site is mobile-friendly
 - Conduct an SEO audit
 - Refresh old content
 - Track your results