

Checklist for Optimizing Your Google Business Profile



- ☐ Complete your Google Business Profile
- ☐ Upload images and videos
- ☐ List products and services
- ☐ Set up food ordering
- ☐ Publish regular updates
- ☐ Respond to questions
- ☐ Enable messaging
- ☐ Respond to Google reviews
- ☐ Request more reviews
- ☐ Review your profile regularly
- ☐ Run Google Ads